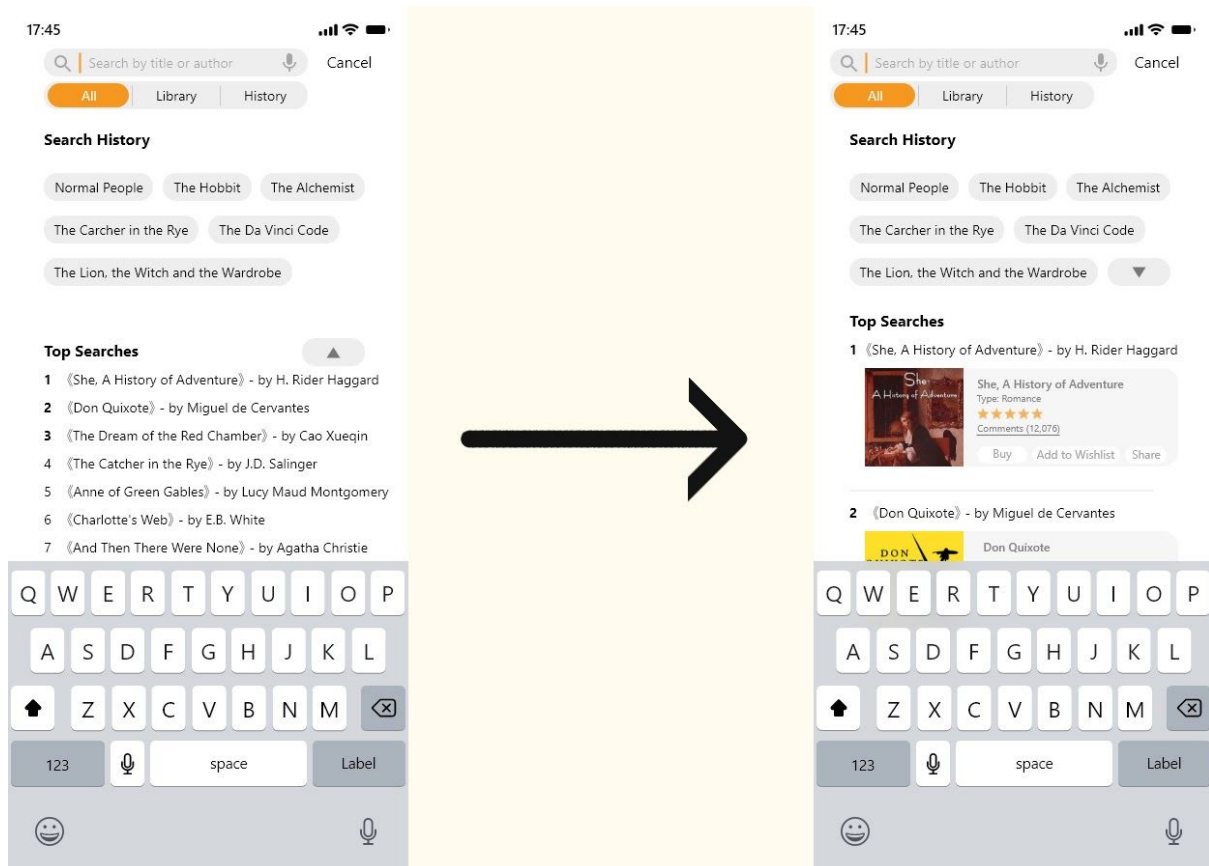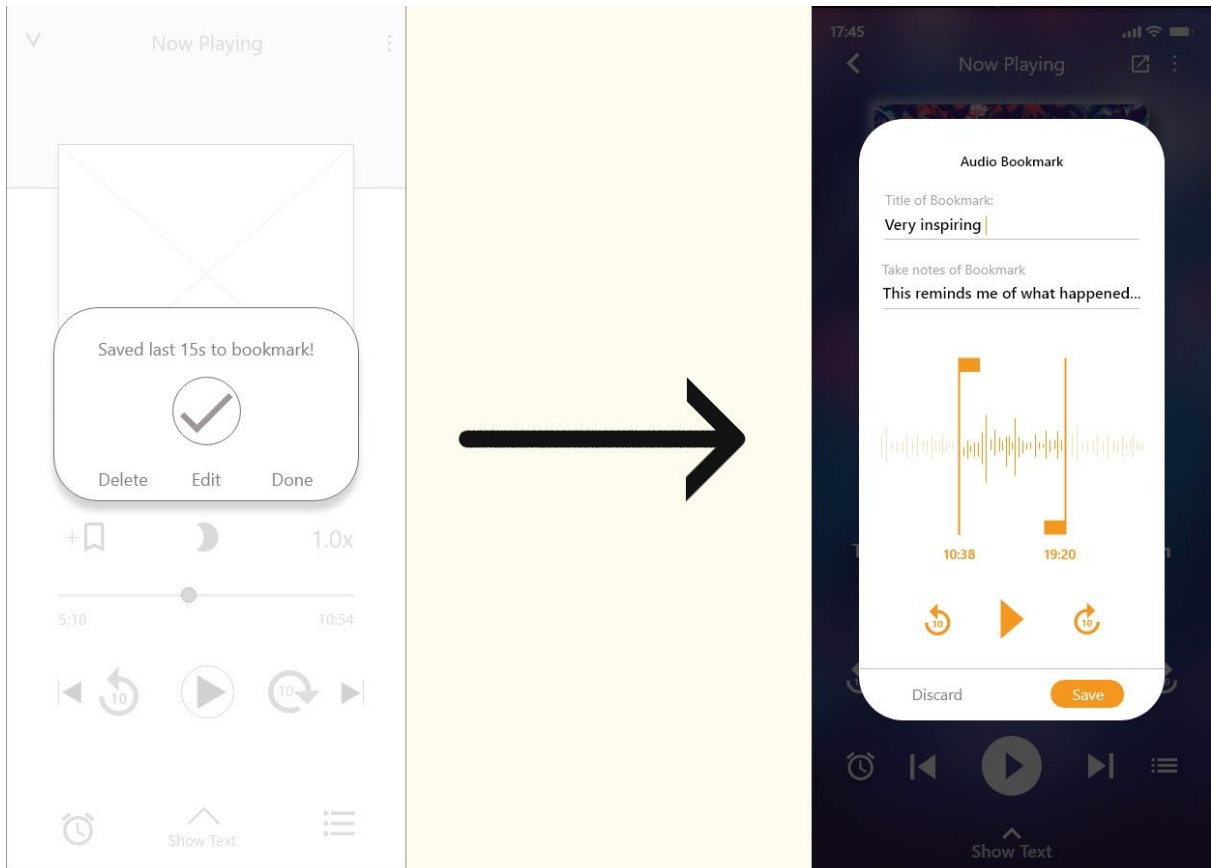1. All participants pointed out that the size of image and text were a bit small to read. Also the gutter between images was unnecessarily wide.

Iteration: reorganised margin, used larger image and text size.

Left phone:

17:45

Q | Search by title or author 🎤   Cancel

All   Library   History

Search History

Normal People   The Hobbit   The Alchemist

The Carcher in the Rye   The Da Vinci Code

The Lion, the Witch and the Wardrobe

Top Searches   ▲

1 《She, A History of Adventure》- by H. Rider Haggard
2 《Don Quixote》- by Miguel de Cervantes
3 《The Dream of the Red Chamber》- by Cao Xueqin
4 《The Catcher in the Rye》- by J.D. Salinger
5 《Anne of Green Gables》- by Lucy Maud Montgomery
6 《Charlotte's Web》- by E.B. White
7 《And Then There Were None》- by Agatha Christie

Right phone:

17:45

Q | Search by title or author 🎤   Cancel

All   Library   History

Search History

Normal People   The Hobbit   The Alchemist

The Carcher in the Rye   The Da Vinci Code

The Lion, the Witch and the Wardrobe   ▼

Top Searches

1 《She, A History of Adventure》- by H. Rider Haggard

She, A History of Adventure
Type: Romance
★★★★★
Comments (12,076)
Buy   Add to Wishlist   Share

2 《Don Quixote》- by Miguel de Cervantes
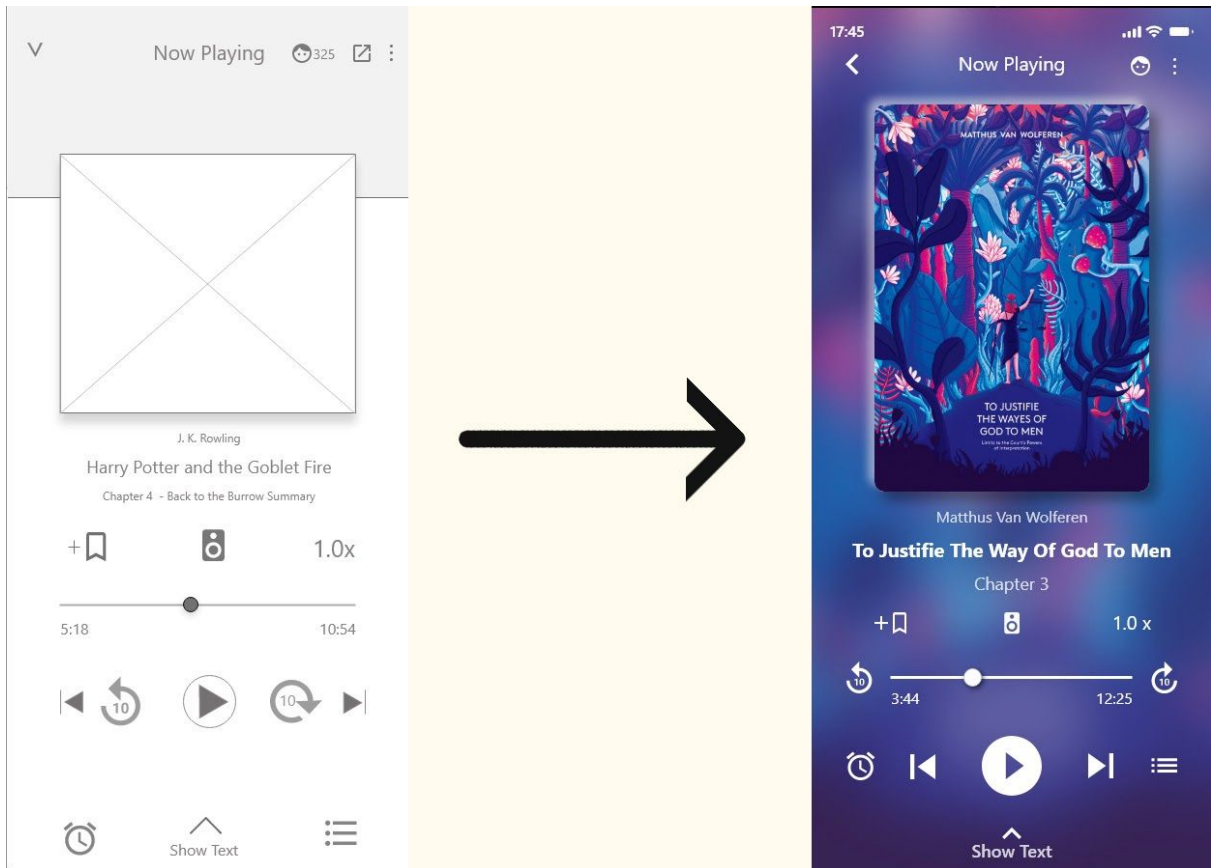
Don Quixote

2. 2 participants said the searching page was too text heavy, and looked different to the style on the homepage. Also they wished they could add books to wishlist directly without having to click into the detailed book page.

Iteration: made page styles consistent, balance between image and text. Added 'Buy', 'Add to wishlist' and 'Share' features - made it convenient for users to take actions directly.

3. Participants questioned about the use of the 'add bookmark' feature and asked why they couldn't adjust the part that they wanted to save directly. And what if they want to add notes to the bookmark.

Iteration: redesigned 'add bookmark' feature, now users can add title and notes to their bookmark and adjust which part they want to save directly.

4. Participants pointed out the features on the listening page seemed to be messy and hard to find which button to click on.

Iteration: reorganised features into groups based on their functions and used rectangular book cover instead of square 'music album'-like cover.